Alt Order #

06330075

Deal#



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
954405-1	10/14/12	October 2012	10/01/12 - 10/08/12
	•		

Station	Account Executive	Sales Office	es Office Sales Region P -Washingto National	
WPBF	Mica Hansen	HRP -Washingto	National	

Order#

954405

www.thewpbfchannel.com

Billing Address:

WPBF

<u>Advertiser</u> Product Estimate Number Negron/R/State Senate J. NEGRON 4 FL SENAT

Flight Dates

10/02/12 - 10/08/12

Billing Calendar

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Billing Type Broadcast Cash Special Handling Send Payment To: IDB# Advertiser Code | Product Code 1021 PO Box 26885 Agency Ref Advertiser Ref Lehigh Valley, PA 18002-6885

Line Start Date End Date Description S	tart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 10/02/12 10/04/12 WPBF News 25 Mornings6 Class of Time - Pre-emptible with notice	-7AM	-TWT	:30	4	\$275.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWT	Spots/Week 4	Rate \$275.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate T	уре
1 WPBF Tu 10/02/12 6:25 AM WPBF New	vs 25 Mornings	6-7AM	:3	0 JN101TV-FL	_		\$275.00	NN
2 WPBF W 10/03/12 6:14 AM WPBF New	vs 25 Mornings	6-7AM	:3	0 JN101TV-FL			\$275.00	NI
4 WPBF W 10/03/12 6:40 AM WPBF New	vs 25 Mornings	6-7AM	:3	0 JN101TV-FL			\$275,00	NN
3 WPBF Th 10/04/12 6:12 AM WPBF New	vs 25 Mornings	6-7AM	:3	0 JN101TV-FL				NN
2 10/02/12 10/05/12 Good Morning America 7- Class of Time - Pre-emptible with notice	-9A M	-TWTF	:30	4	\$275.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWTF	Spots/Week 4	<u>Rate</u> \$275.00					- 1 :4	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate T	VD
2 WPBF Tu 10/02/12 7:42 AM Good Morn	ing America	7-9AM	:3	0 JN101TV-FL			\$275.00	N
1 WPBF W 10/03/12 8:48 AM Good Morn	ing America	7-9AM	:3	0 JN101TV-FL			\$275.00	NI
3 WPBF Th 10/04/12 8:55 AM Good Morn	ing America	7-9AM	:3	O JN101TV-FL			\$275.00	N
4 WPBF F 10/05/12 8:48 AM Good Morn	ing America	7-9AM	:3	O JN101TV-FL	-		\$275.00	NN
3 10/03/12 10/05/12 WPBF News 25 @ Noon 1: Class of Time - Fixed Non Pre-emptible	2pm-1230pm	WTF	:30	3	\$350.00	NM		ī
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12WTF	Spots/Week 3	<u>Rate</u> \$350.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengtl	h Ad-ID			Rate T	gy
1 WPBF W 10/03/12 12:10 PM WPBF New	/s 25 @ Noon	12pm-1230pm	:30) JN101TV-FL			\$350.00	N
3 WPBF Th 10/04/12 12:26 PM WPBF New	/s 25 @ Noon	12pm-1230pm	:30) JN101TV-FL			\$350.00	N
2 WPBF F 10/05/12 12:12 PM WPBF New	/s 25 @ Noon	12pm-1230pm	:30) JN101TV-FL			\$350.00	NI
4 10/02/12 10/04/12 M-F 5pm News 5- Class of Time - Pre-emptible with notice	-6pm	-TWT	:30	3	\$450.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWT	Spots/Week 3	<u>Rate</u> \$450.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate T	yp
2 WPBF Tu 10/02/12 5:42 PM M-F 5pm N	ews	5-6pm	:30) JN101TV-FL			\$450.00	
1 WPBF W 10/03/12 5:12 PM M-F 5pm No	ews	5-6pm	:30) JN101TV-FL			\$450.00	ΝN
3 WPBFTh 10/04/12 5:54 PM M-F 5pm No	ews	5-6pm	:30) JN101TV-FL				ΝN
5 10/02/12 10/05/12 WPBF News 25 @ 6:00Pl6-	6:30PM	-TWTF	:30	. 3	\$525.00	NM		



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954405-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

									Spots/			
10	Start Date	End Da	te Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Class of Tim	e - Pre-e	emptible wi	th notice								
		Start Da 10/01/12			<u>/TFSS</u> /TF	Spots/Week 3	<u>Rate</u> \$525.00					
	Spots: # Ch	<u>Day</u>	Air Date	Air Time			Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WP	BF W	10/03/12	6:10 PM	1 WPBF	News 25 @ 6:00PN	6-6:30PM	:3	0 JN101TV-FL			\$525.00 N
	2 WP	BF Th	10/04/12			News 25 @ 6:00PN		:3	0 JN101TV-FL	-		\$525.00 N
	3 WP	BFF	10/05/12	6:29 PM	WPBF	News 25 @ 6:00PN	M 6-6:30PM	:3	O JN101TV-FL			\$525.00 N
6	10/02/12 Class of Tim	10/04/1 ne - Fixed	2 Nigh I Non Pre-e	tline emptible		11:35-12:05AM	-TWT	:30	3	\$700.00	NM	
		Start Dat 10/01/12			<u>ПFSS</u> П	Spots/Week 3	Rate \$700.00					
	Spots: # Ch		Air Date	Air Time	Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	3 WP	BF Tu	10/02/12	11:53 PM	Nightlin	е	11:35-12:05AM		O JN101TV-FL			\$700.00 N
	2 WP	BFW	10/03/12	11:54 PM	Nightlin	е	11:35-12:05AM	:3	O JN101TV-FL			\$700.00 N
	1 WP	BF Th	10/04/12	11:54 PM	l Nightlin	е	11:35-12:05AM	:3	0 JN101TV-FL			\$700.00 N
7	10/02/12 Class of Tim	10/05/1	2 M-St	JN WPBF	News 25	(11-11:35PM	-TW-F	:30	3	\$500.00	NM	
	Weeks:	Start Dat 10/01/12	e End D	ate MTW	TFSS I-F	Spots/Week 3	<u>Rate</u> \$500.00		 .			
	Spots: # Ch	Day	Air Date	Air Time	Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate Ty
	3 WPI	BF Tu	10/02/12				11PM11-11:35PM		0 JN101TV-FL			\$500.00 N
	2 WPI	BF W	10/03/12	11:30 PM	M-SUN	WPBF News 25 @	11PM 11-11:35PM	:3	0 JN101TV-FL			\$500.00 N
	1 WPI	BFF	10/05/12	11:28 PM	M-SUN	WPBF News 25 @	11PM 11-11:35PM	:3	0 JN101TV-FL			\$500.00 N
8	10/06/12 Class of Tim	10/06/1:	2 GMA	Saturday	7-8am	Sat 7am-8am	1-	:30	1	\$650.00	NM	
		Start Dat			TFSS	Spots/Week	Rate	***				
		10/01/12			1 -	<u> </u>	\$650.00					
	Spots: # Ch	Day	Air Date	Air Time	Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate Ty
	1 WPI	3F Sa	10/06/12	7:30 AM	GMA S	aturday 7-8am	Sat 7am-8am		0 JN101TV-FL			\$650.00 N
9	10/06/12 Class of Tim	10/06/1: e - Pre-e		-9am New	'S	Sat 8-9am	1-	:30	1	\$225.00	NM	· · · · · · · · · · · · · · · · · · ·
	Weeks:	Start Dat 10/01/12	e End Da	ate MTW	TFSS 1-	SpotsAWeek 1	Rate \$225.00					
	Spots: # Ch		Air Date	Air Time	Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 WP	3F Sa	10/06/12	8:07 AM	Sat 8-9a	am News	Sat 8-9am	:3) JN101TV-FL			\$225.00 N
	10/07/12 Class of Time	10/07/12 e - Pre-e	2 GMA mptible wit	Sunday 7	-8am	Sun 7-8am	1	:30	1	\$325.00	NM	Lette
,	_	Start Dat 10/01/12	e <u>End Da</u> 10/07/		TFSS 1	Spots/Week 1	Rate \$325.00					
;	Spots: # Ch	Day	Air Date	Air Time	Descrip	tion	Start/End Time	Lenati	Ad-ID			Rate Typ
	1 WPE	3F Su	10/07/12	7:30 AM	GMA St	ınday 7-8am	Sun 7-8am) JN101TV-FL			\$325.00 N
	10/07/12 Class of Time	10/07/12 e - Pre-e		Matthews		Sun 10-10:30AM	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/01/12		ate MTW	TFSS 1	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch 1 WPE		Air Date 10/07/12	Air Time 10:28 AM			Start/End Time Sun 10-10:30AM		<u>Ad-ID</u>) JN101TV-FL			<u>Rate Tyr</u> \$225.00 N
	10/07/12 Class of Time	10/07/12 e - Pre-e		30pm Nev	vs	630-7pm	1	:30	1	\$400.00	NM	
	Weeks: S	Start Date 0/01/12		ate MTW	TFSS 1	Spots/Week 1	<u>Rate</u> \$400.00					
9	Spots: # Ch		Air Date	Air Time		ion	Start/End Time	Length	Ad-ID			Rate Typ
		_	0/07/12	6:42 PM								

INVOICE



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954405-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

www.thewpbfchannel.com

ww.tnewporcnanne	el.com								
						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12 10/07/12 Class of T	10/07/12 ime - Pre-emp	Sun 630pm News otible with notice	630-7pm	1	:30	1	\$400.00	NM	
13 10/08/12 Class of T	10/08/12 ime - Pre-emp	WPBF News 25 Morni otible with notice	ings6-7AM	1	:30	1	\$275.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C				Start/End Time	Lenat	h Ad-ID			Rate Typ
1 W			News 25 Mornings	6-7AM		0 JN101TV-FL			\$275.00 NI
14 10/08/12 Class of T	10/08/12 ime - Pre-emp	Good Morning Americ otible with notice	a 7-9AM	1	:30	1	\$275.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	PBF M 10/	08/12 8:43 AM Good	Morning America	7-9AM	:3	O JN101TV-FL			\$275.00 NI
15 10/08/12 Class of T	10/08/12 ime - Fixed No	WPBF News 25 @ No on Pre-emptible	oon 12pm-1230pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$350.00					
Spots: # C		Date Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	PBF M 10/	08/12 12:11 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	O JN101TV-FL			\$350.00 NI
16 10/08/12 Class of Ti	10/08/12 me - Pre-emp	M-F 5pm News tible with notice	5-6pm	1	:30	1	\$450.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00	3				
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	PBF M 10/	08/12 5:10 PM M-F 5	pm News	5-6pm	:3	0 JN101TV-FL			\$450.00 NI
17 10/08/12 Class of Ti		WPBF News 25 @ 6:0 tible with notice	00Pl6-6:30PM	1	:30	1	\$525.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Cl				Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	PBF M 10/	08/12 6:09 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	O JN101TV-FL			\$525.00 NM
18 10/08/12 Class of Ti	10/08/12 me - Fixed No	Nightline on Pre-emptible	11:35-12:05AM	1	:30	1	\$700.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 1	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # CI				Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	PBF M 10/	08/12 11:55 PM Nightli	ne	11:35-12:05AM	:3	O JN101TV-FL		1 1	\$700.00 NN
19 10/08/12 Class of Ti	10/08/12 me - Pre-emp	M-SUN WPBF News 2 tible with notice	25 (11-11:35PM	1	:30	1	\$500.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$500.00			<u> </u>		
Spots: # Cl		Date Air Time Descri	ption	Start/End Time	Lengt	n Ad-ID			Rate Type
1 W	PBF M 10/0	08/12 11:14 PM M-SU	N WPBF News 25 @ 1		:3) JN101TV-FL			\$500.00 NA
				Total Spots	3	5			

Payment Terms 30 Days

 Gross Total
 \$14,675.00

 Agency Commission
 \$2,201.25

Net Amount Due \$12,473.75